Best practices in science journalism

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ESMH summer school, 8 June 2023

What makes a good climate story

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It's finally summer, the temperatures are rising across Europe. We should plan our coverage on heat waves, droughts and other extreme weather events.

Any ideas?

What makes a good climate story



From coffee to codfish: The foods that will get more expensive with climate change

Spain, Italy, Portugal: Which European countries are most vulnerable to drought?

EXPLAINED: Why has flooding in northern Italy been so devastating?

How to Prevent Another European Transport Meltdown

'Even in the realms of extreme, it's extreme': how UK music festivals are planning for freak weather

Reporting on climate change through a solutions lens

- "Solutions journalism is rigorous, evidence-based reporting on responses to social problems" Solutions Journalism Network
- Climate change: It's not all doom and gloom
- There are many climate actions underway and people who are working on solutions – you can put them at the centre of your stories.
- Do these initiatives and solutions work or not?
 What can others learn from them?
 What are the shortcomings and how could they be overcome?



Reporting on climate change through a solution lens



https://coveringclimatenow.org/resource/climate-solutions-reporting-guide/

Finding and developing stories

- Press releases from research institutes, academic journals, funding bodies, NGOs, conference and event organisers (via <u>EurekAlert</u> or media lists)
- Community groups and charities
- Searches and posts by the public: e.g. Google Trends, answerthepublic.com, social media hashtags
- Your family and friends!



The World Needs More Gigantic Sci-Fi Sea Dams

As solar and wind proliferate, the power lurking in the world's oceans is yet to make waves. In fact, tides could become the next essential energy source.



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Thank you for listening – and stay in touch!

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