

Best practices in science journalism



ESMH summer school, 8 June 2023

What makes a good climate story

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It's finally summer, the temperatures are rising across Europe. We should plan our coverage on heat waves, droughts and other extreme weather events.

Any ideas?

What makes a good climate story



Summer weather: will there be a heatwave?

From coffee to codfish: The foods that will get more expensive with climate change

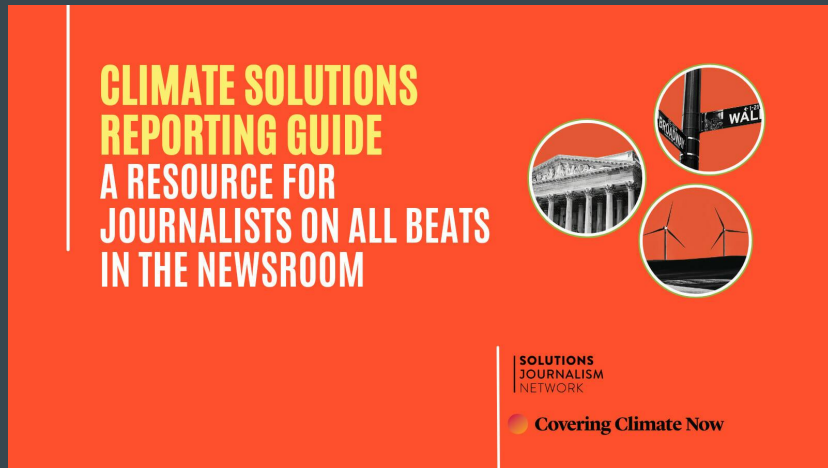
Spain, Italy, Portugal: Which European countries are most vulnerable to drought?

EXPLAINED: Why has flooding in northern Italy been so devastating?

How to Prevent Another European Transport Meltdown

'Even in the realms of extreme, it's extreme': how UK music festivals are planning for freak weather

Reporting on climate change through a solution lens



<https://coveringclimatenow.org/resource/climate-solutions-reporting-guide/>

Finding and developing stories

- Press releases from research institutes, academic journals, funding bodies, NGOs, conference and event organisers (via [EurekAlert](#) or media lists)
- Community groups and charities
- Searches and posts by the public: e.g. Google Trends, [answerthepublic.com](#), social media hashtags
- Your family and friends!



Thank you for listening – and stay in touch!

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