



European Research Council

Established by the European Commission

ERC Science Journalism Initiative

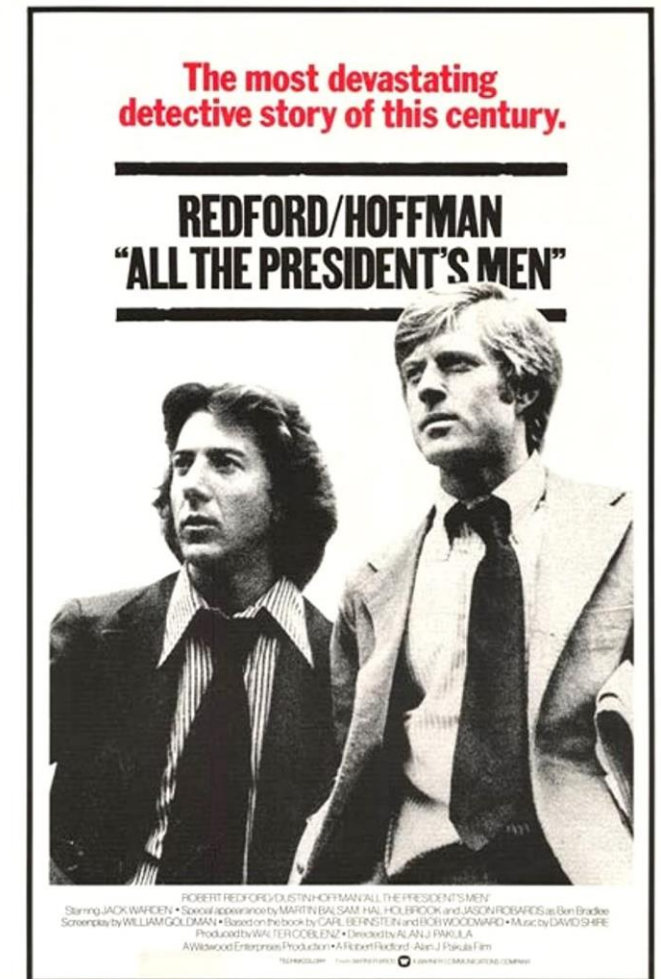
*DISCLAIMER: The launch of the call for proposals to implement ERC Science Journalism Initiative is conditional upon the final adoption, without significant modifications, of ERC Work Programme 2023 by the European Commission.

ERC Science Journalism Initiative



European Research Council
Established by the European Commission

- What
 - Why
 - How
 - When
 - ROI
- Grant of 1.5 million supporting the setup and running of a small funding scheme to support short-term stays of science journalists at research institutions
 - Funding to help journalists report on frontier science, immerse in science at a research institute, work on an in-depth project, but also help scientists understand the media



ERC Science Journalism Initiative



European Research Council
Established by the European Commission

- What
 - Why
 - How
 - When
 - ROI
- Underreported topics
 - Fake news, disinformation
 - Weak science journalism
 - Digital disruption and media without a viable business model
 - Journalists under pressure
 - Society's expectation that researchers communicate better



ERC Science Journalism Initiative



European Research Council

Established by the European Commission

- Why
 - What
 - How
 - When
 - ROI
- Find partner/beneficiary via a call for proposals
 - Help in match-making journalists and researchers
 - Adopt hands-off approach, ensure editorial independence of journalists
 - Run the project for up to 4 years



ERC Science Journalism Initiative



European Research Council

Established by the European Commission

- Why
 - What
 - How
 - **When**
 - ROI
- Work Programme adoption in July 2022
 - Call for proposals launched in September 2022
 - Selection of the partner in Winter 2023
 - Start of the project in Spring 2023



ERC Science Journalism Initiative



European Research Council
Established by the European Commission

- Why
- What
- How
- When
- ROI
 - Gaining direct media coverage of the ERC or ERC-funding is **NOT** the objective of this project
 - Long-term: advancing the ERC's mandate by "raising the profile of frontier research in Europe"
 - Hope that many ERC grantees and their host institutions, including press offices will join

